

ROYAL CREST PROMOTIONS TOY LIST 2017– Fall

America's #1 Family Sales and Traffic Builder

All Promotions Feature Selection From The Hottest Toys of 2017

Disney Miles from Tomorrowland 10" Figure
Ultimate Tattoo Making Kit
Disney Frozen Interactive Olaf Wall Light
Hasbro Frozen Vanity Set
I-Design Finding Dory Stationary kit/Keepsake kit
Smurfs/Turbo/Strawberry Shortcake/Pacman Footballs
Disney Miles Assorted Figures
Study Kits-Monster University/Monster High/Star Wars Ep 7
Star Wars Puzzle
Royal Playsand Kit – kinetic sand
Frozen/Minnie/Avengers/Minions/Teenage Mutant Ninja Turtles Flying Discs
Hot Wheels Classics – Classic Cars
Whiffle Ball and Bat

8 foot DELUXE PROMOTIONS FEATURE SELECTIONS FROM ADDITIONAL LICENSED TOY

Olaf 17" Plush Backpack
Mattel Graphic Skinz Design Studio
Assorted Licensed Kites
Bakugan Poster
TechDeck Skateboard
Transformers Plush
Dorothy Doll

Angry Birds TelePods
Disney Finding Dory Single Pack Figurines
Hot Wheels Star Wars Ships
Star Wars Ep7 Digital Watch
Disney's Frozen Puzzle
Teenage Mutant Ninja Turtles Sticker Set
Batman Action Figurines

8ft (Deluxe / Standard)

1 Entry Box
1000 Entry Forms
2 Color Poster
1 Best Ideas Booklet

6ft (Deluxe / Standard)

1 Entry Box
500 Entry Forms
1 Color Poster
1 Best Ideas Booklet

Plush Promotions

Jack-O-Lantern, Baxter & Bernie
1 Entry Box
500 Entry Forms
1 Color Poster

- The above toys represent a partial list of toy inventory that we build our giant promotions. The toys used for each specific model are specifically selected based upon:
Gender Balance • Play Value • Target Age: Between 4 And 10 Years Of Age • Estimated Retail Value
- All Hanging Promotions: Come in 2 Sizes, and 2 Styles: 8 foot & 6 foot and either Deluxe or Standard Style.
Deluxe has 90% Licensed and Name Brand Toys & Standard has 60% Licensed or Name Brand Toys.
- Number of Toys: 8 Ft Stocking have 17-20 toys or more, 6 ft stocking have 13-15 toys or more. Baxter the Bunny, Bernie the Bear; Jumbo Jack-O-Lantern there are 10+ toys. Number of toys varies based on dimensions of toys chosen.
- The ***Estimated Retail Value*** of the promotions including the toys are based on Manufacturer's suggested retail price AND the poster, header, raffle box, and entry blanks. Deluxe 8 foot -\$213.28; Standard 8 foot-\$163.07; Deluxe 6 foot-\$137.56; 6 foot Standard-\$110.95; Baxter The Bunny-\$120.07; Bernie the Bear & Radio Flyer® Wagon-\$180.15; Jumbo Jack-O-Lantern-\$164.18
- New toys are purchased and added throughout the year. *While supplies last.*
- Hanging Promotions Sizes are measured from top of header to bottom of footer