# **TOY LIST 2018-FALL**

<u>America's #1 Family Sales and Traffic Builder</u>
All Promotions Feature Selections From The Hottest Toys

Shopkins Smash Journal
Wall Friends Light Dory/Olaf
Batman vs Superman – Sticker set
Captain America Girl Body Art
Monster High Frankie Stein
Disney Miles Assorted Figures
Mattel Mini Mixie Play Case
Star Wars 3.5inch Assorted figures
Emoji Movie Matching Game
Monster High Puzzle
Star Wars Hotwheels Ship
Hot Wheels Classics – Classic Cars
Skinz Design Studio
Minions Fun Pack

### 8 foot DELUXE PROMOTIONS FEATURE SELECTIONS FROM ADDITIONAL LICENSED TOY

Beat Bugz Plush
Disney Princess Stickers
Frozen Bracelet Making Kit
Cars Finn McMissile
Disney Princess DIY Braid Set
YoYo Pocket Pros
Star Wars Puzzle
Sidewalk Chalk

Batman Action Figurines
Disney Finding Dory Figurines
Assorted Play and Go Packs
Star Wars Ep7 Digital Watch
Marvel Puzzle
Bakugan Poster
Funloom
Care Bears Game

## 8ft (Deluxe / Standard)

1 Entry Box 1000 Entry Forms 2 Color Poster 1 Best Ideas Booklet

# 6ft (Deluxe / Standard)

1 Entry Box500 Entry Forms1 Color Poster1 Best Ideas Booklet

#### **Plush Promotions**

Jack-O-Lantern, Baxter & Bernie
1 Entry Box
500 Entry Forms
1 Color Poster

- The above toys represent a partial list of toy inventory that we build our giant promotions. The toys used for each specific model are specifically selected based upon:
  - Gender Balance Play Value Target Age: Between 4 And 10 Years Of Age Estimated Retail Value
- All Hanging Promotions: Come in 2 Sizes, and 2 Styles: 8 foot & 6 foot and either Deluxe or Standard Style.

#### Deluxe has 90% Licensed and Name Brand Toys & Standard has 60% Licensed or Name Brand Toys.

- Number of Toys: 8 Ft Stocking have 17-20 toys or more, 6 ft stocking have 13-15 toys or more. Baxter the Bunny, Bernie the Bear; Jumbo Jack-O-Lantern there are 10+ toys. Number of toys varies based on dimensions of toys chosen.
- The *Estimated Retail Value* of the promotions including the toys are based on Manufacturer's suggested retail price AND the poster, header, raffle box, and entry blanks. Deluxe 8 foot -\$240; Standard 8 foot-\$170; Deluxe 6 foot-\$157; 6 foot Standard-\$125; Baxter The Bunny-\$144; Bernie the Bear & Radio Flyer® Wagon-\$204; Jumbo Jack-O-Lantern-\$190
- New toys are purchased and added throughout the year. List refreshed in 8-3-18 While supplies last.
- Hanging Promotions Sizes are measured from top of header to bottom of footer