

# ROYAL CREST PROMOTIONS TOY LIST 2020

America's #1 Family Sales and Traffic Builder

All Promotions Feature Selections From The Hottest Toys

Hatchimals Game  
Ugly Dolls Keepsake  
Avengers Stickers Tape  
Maisto Play set  
Trolls Glitter Diary Activity Set  
Star Wars Action Figure  
Polly Pocket  
Minions Playing Cards  
Build A Bot Puppy/Bunny Kit  
Batman Bath Toys Kit  
Toy Story 4 Mini Diary  
Hot Wheels  
Mini Fish Tank  
Batgirl Doll

## 8 foot DELUXE PROMOTIONS FEATURE SELECTIONS FROM ADDITIONAL LICENSED TOY

Batman Sticker Set  
Disney Princess Stickers  
Frozen Bracelet Making Kit  
Monster High Puzzle  
Barbie Sidekick  
Shimmer and Shine game  
Star Wars Puzzle  
HexBug Skate Board Set

Assorted Stamp Kit  
Hot Wheels Play Track  
Assorted Play and Go Packs  
Marvel Puzzle  
Frozen Stamp Set Schwinn  
Biking Board Game  
Ugly Dolls Diary  
Craz-Z-Art Paint Kit

### 8ft (Deluxe / Standard)

1 Entry Box  
1000 Entry Forms  
2 Color Poster  
1 Best Ideas Booklet

### 6ft (Deluxe / Standard)

1 Entry Box  
500 Entry Forms  
1 Color Poster  
1 Best Ideas Booklet

### Plush Promotions

Jack-O-Lantern, Baxter & Bernie  
1 Entry Box  
500 Entry Forms  
1 Color Poster

- The above toys represent a partial list of toy inventory that we build our giant promotions. The toys used for each specific model are specifically selected based upon:  
***Gender Balance • Play Value • Target Age: Between 4 And 10 Years Of Age • Estimated Retail Value***
- All Hanging Promotions: Come in 2 Sizes, and 2 Styles: 8 foot & 6 foot and either Deluxe or Standard Style.  
***Deluxe has 90% Licensed and Name Brand Toys & Standard has 60% Licensed or Name Brand Toys.***
- Number of Toys: 8 Ft Stocking have 17-20 toys or more, 6 ft stocking have 13-15 toys or more. Baxter the Bunny, Bernie the Bear; Jumbo Jack-O-Lantern there are 10+ toys. Number of toys varies based on dimensions of toys chosen.
- The ***Estimated Retail Value*** of the promotions including the toys are based on Manufacturer's suggested retail price AND the poster, header, raffle box, and entry blanks. Deluxe 8 foot -\$250; Standard 8 foot-\$180; Deluxe 6 foot-\$160; 6 foot Standard-\$125; Baxter The Bunny-\$150; Bernie the Bear & Radio Flyer® Wagon-\$210; Jumbo Jack-O-Lantern-\$190
- New toys are purchased and added throughout the year. List refreshed in 8-9-20 *While supplies last.*
- Hanging Promotions Sizes are measured from top of header to bottom of footer